

MARCUS D. READING, MBA, CLP, CVA

INTELLION ANALYTICS GROUP

3267 Bee Cave Road

Suite 107-324

Austin, Texas 78746

512-806-7610

marcus.reading@intellionanalytics.com

www.intellionanalytics.com

EDUCATION

Masters of Business Administration, The University of Texas at Austin, 2010

B.A., Economics with Mathematics, Hampden-Sydney College, 2000

General Course, London School of Economics, 1999

WORK EXPERIENCE

Intellion Analytics Group LLC, 2018 to Present

Provide financial, economic and litigation consulting services and expert witness services to clients in a wide variety of industries. Litigation consulting and support services focus primarily on damage analyses for intellectual property matters as well as complex commercial litigation matters.

Applied Economics Consulting Group, Inc., 2006 to 2017

Provide financial, economic and litigation consulting services to clients in a wide variety of industries. Litigation consulting and support services focus primarily on damage analyses for complex commercial litigation matters and economic analyses for antitrust and intellectual property matters.

FTI Consulting, Inc. 2002-2006

Provide financial analysis and litigation consulting services to clients in a wide variety of industries. Litigation consulting and support services focus primarily on damage analyses for complex commercial litigation matters and economic analyses for breach of contract and intellectual property matters.

Technology & Financial Consulting, Inc., 2001 - 2002

Technology & Financial Consulting was acquired by FTI Consulting in January 2002.

Sands Brothers & Co., Ltd. 2000 – 2001

Develop and service client relationships with high net worth individuals. Assist with portfolio management and trading activities for client portfolios. Assist analysts with stock research analysis.

AWARDS AND HONORS

Certified Licensing Professional (CLP)

Certified Valuation Analysts (CVA)

Member, National Association of Certified Valuation Analysts (NACVA)

Member, Licensing Executives Society (LES)

Phi Beta Kappa, Hampden-Sydney College, 2000